

Meet *New York Times* bestselling author

JOHN MEDINA



What's the best way to raise a smart, happy baby through age 5? Scientists know. *Brain rules for Baby* offers parents facts – not just advice – in an engaging, practical way. Find out all about your child's brain and what you can do to optimize it.

**TUESDAY,
OCTOBER 12, 2010**

TIME: 7PM

LOCATION:

Riverdale Country School
5250 Fieldston Road
Bronx, NY 10471

COST: FREE

**WEDNESDAY,
OCTOBER 13, 2010**

TIME: 1PM

LOCATION:

Barnes & Noble- Upper
East Side
150 East 86th Street
New York, NY 10028

COST: FREE

**SATURDAY,
OCTOBER 16, 2010**

TIME: 9AM-12PM

LOCATION:

NYC AEYC Conference
Food and Finance H.S.
525 West 50th Street
New York, NY 10019

COST: \$50 (NOTE:
SELECT "KEYNOTE SPEAKER
ONLY" ON THE FORM)

**TO REGISTER VISIT:
WWW.NYCAEYC.ORG**

Copies of *Brain Rules for Baby* available for purchase; book signing to follow presentation.

Learn more at www.brainrules.net

Lecture is for adults only, please.

